



BASED IN

📍 Eindhoven,
The Netherlands

LANGUAGES

🗣️ Dutch, native level
English, academic level

CONTACT

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ABOUT ME

I'm a designer who's always in search of expressive ways of using new technology. With a creative and critical view on the world, I strive to understand contexts and design focused, characterful, and playful interactive products and experiences that contribute meaningfully and memorably towards individuals and society in this context. I'm looking forward to working on an inspiring new design challenge.

Profile keywords:

Hands-on, dedicated, creative, honest, critical, social, artistic

Interests:

Music composition, acting, performance arts, yoga, hiking, social gatherings

EXPERIENCE

- **NOW** **ELI Play, manufacturer of indoor play structures**
Designer for playgrounds & trampoline parks
Film Jam Eindhoven, 48-hour student film festival
Graphic designer, volunteer, and participant
- **2024** **Multiple locations at Dutch Design Week**
Music compositions played at Fashion Tech Farm
Sound design for Viviana M. C. De La Barca
Low-Key Expo & DEMO days
Exhibited my artwork Overgrown
- **2023** **Design United Exhibition at Dutch Design Week**
Host & construction aid
Film Jam Eindhoven, 48-hour student film festival
Graphic designer, volunteer, and participant
- **2022** **Eindhoven University of Technology**
UI/UX designer for internal educational platforms for Industrial Design Faculty
- **2021** **Eindhoven University of Technology**
Student coach for 1st-year Bachelor students in Industrial Design
Film Jam Eindhoven, 48-hour student film festival
Co-organizer, graphic designer, and participant
- **2020** **E.S.T.V. Doppio, theater association**
Commissioner of Ext. Relations & graphic designer
V.S.E. Scala, student culture umbrella association
Graphic & web designer
- **2019** **Bureau Moeilijke Dingen, design studio**
Intern full-stack interaction designer
- **2018** **043WEB, web design agency**
Graphic designer

SKILLS

Design & research processes

Expert in thoroughly navigating complex problems in explorative ways.

Teamwork

Experienced in bridging different disciplines and collaborating with a diverse people of all levels.

Collaborative user involvement

Experienced in involving users & stakeholders throughout a design process through user-centered & co-design methods and workshops.

Ideation strategies

Strong and constructive skillset with a large catalog of methods and an associative mind.

Experience prototyping

Expert in making aesthetic & interactive physical and digital demonstrators of designs through electronics, Arduino, HTML, CSS, Processing, 3D-printing, CAD-modeling, CMF design.

Creative software

Proficient in graphic design & multimedia art using Adobe Illustrator, InDesign, Photoshop, DaVinci Resolve, Premiere Pro, Logic Pro X.

EDUCATION

● **Master Industrial Design / Sept 2020 - July 2023**
Eindhoven University of Technology

- + **Graduation project: SIDKIT**, a design toolkit for interactive sound. Showcased at Dutch Design Week 2023
- + **Research paper** on reflective & layered design documentation accepted & presented at NordiCHI '22
- + **Exchange studies** at Aalto University ARTS department, Collaborative & Industrial Design major, Finland
- + **Collaboration with ACRE real estate firm** on A-frame, a modular outdoor furniture & service path concept
- + **Relevant learning:** designing for intelligent autonomous product ecosystems, designing with interactive AI, sound design, participatory design, rapid prototyping, textile design, interdisciplinary teamwork

● **Bachelor Industrial Design / Sept 2017 - July 2020**
Eindhoven University of Technology

- + **Graduation project: EMMA**, an auditive display for runners. Created in collaboration with professional marathon runners and running motion researcher
- + **Internship at Bureau Moeilijke Dingen**, resulting in a concept for AI-Kit: a modular system of products & services to enable everyday exploration of AI systems.
- + **Relevant learning:** design thinking, designing IoT systems, tangible interaction, business development, challenge-based learning, user-centered design